

Wisconsin Hotel and Lodging Association

Total Lobbying Effort

Total Lobbying Expenditures

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
\$38,665.21	\$35,543.13	\$39,751.62	\$34,075.62	\$148,035.58

Total Hours Communicating

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
82.95	24.40	87.40	21.65	216.40

Total Hours Other

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
342.90	290.10	432.45	242.30	1307.75

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly Bill 563

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		286.00 (55%)		286.00 (19%)

Assembly Bill 617

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		52.00 (10%)		52.00 (3%)

Lobbying Effort On Budget Bill Subjects

Tourism

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
277.00 (65%)				277.00 (18%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Relating to room tax

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
63.88 (15%)	267.33 (85%)	77.98 (15%)	211.16 (80%)	620.35 (41%)

Tourism promotion funding

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
			39.59 (15%)	39.59 (3%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
85 (20%)	47 (15%)	52 (10%)	13 (5%)	197.54 (12.96%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		51.99 hours (10%)		51.99 (3.41%)